

TAKE A STAND—WE DID!

“At a time when millions of Americans face unemployment, manufacturing jobs with excellent salaries—and across all skill levels and sectors—are unfilled because of the lack of qualified applicants. These tough economic times call for clear pathways to skills in demand to help new and transitioning workers prepare for good jobs. The National Career Readiness Certificate is an ideal tool for ensuring that individuals have the essential skills they need for the workplace today.”

JOHN ENGLER, PRESIDENT, NATIONAL ASSOCIATION OF MANUFACTURERS (NAM)

“Employers work to make things predictable, uniform, and certain. Predictability, uniformity, and certainty are universal goals of executives. The National Career Readiness Certificate does this for the hiring process.”

MAC MACILROY, PAST PRESIDENT, MICHIGAN MANUFACTURERS ASSOCIATION

“This program allows us not only to identify whether potential employees are available and affordable, but also to determine if they are capable of performing the work. It is an innovative response to the workforce issue.”

RONALD R. REED, PRESIDENT & CEO, MERCY HOSPITAL IOWA CITY

“During the employee hiring and placement process, the National Career Readiness Certificate is an effective measure of foundational skills that are often ignored until the employee is on the job. It will assist both the employer and the employee in assessing an individual’s growth potential and matching the skill sets required by the job.”

MICHAEL WAPP, DIRECTOR OF BUSINESS/IT SOLUTIONS, AEGON

NATIONALCAREERREADINESS.ORG

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STAND OUT FROM THE CROWD

